



January 17, 2008

On behalf of the **2008 Dundee Road Race** I am excited to offer your business the opportunity to join our community as a sponsor of our 5K Run/Walk, 1 Miler and Kids' Dash. The Dundee Road Race 5K Run/Walk, 1 Miler and Kids' Dash is an annual event that raises money for charity. This year the Boys & Girls Club of Dundee Township will benefit. We would like to make this event one of the largest race events in the area.

The 2008 Dundee Road Race 5K Run/Walk, 1 Miler and Kids' Dash event will be held on Sunday, September 14, 2008, at 8:30 a.m., in historic downtown East Dundee, Illinois. Event growth from heightened participant recruitment, local exposure and excellent sponsorship opportunities will result in more exposure and increased benefits for all of our sponsors.

Your monetary donation, gift certificate, coupon, service or product would be greatly appreciated. Large items are great as raffle prizes, while small promotional items such as key chains, magnets, pens and calendars are also nice for goodie bags. Each runner (and volunteer if products are available) receives a goodie bag and an entry into our prize raffle. Overall top runners receive a medal, as well as top runners in several age categories. Monetary donations will help provide awards and refreshments. This is a great opportunity for your business to join a local community fundraising event while advertising.

A sponsorship chart and commitment form are enclosed. We hope you will consider participating in our Dundee Road Race event. Your participation would truly help the success of this event. Your business will be fully recognized for its donation(s).

If you have any questions please feel free to contact me, Erin Peterson, Race Director at 847-894-2223 or by email at: [epeteruns@yahoo.com](mailto:epeteruns@yahoo.com). You may also contact our co-Director Julie O'Leary at 847-844-2976, [Julie@deotech.com](mailto:Julie@deotech.com).

Sincerely,

Erin Peterson  
Race Director  
Dundee Road Race 5K Run/Walk, 1 Miler and Kids' Dash  
East Dundee Community Events volunteer



2008  
Dundee Road Race  
5K Run/Walk, 1 Miler and Kids' Dash  
Sponsorship Commitment

Business/Organization /Individual \_\_\_\_\_

Address \_\_\_\_\_

Contact name & phone \_\_\_\_\_

Email: \_\_\_\_\_

I wish to sponsor the 2008 Dundee Road Race 5K Run/Walk, 1 Miler and Kids' Dash

Amount enclosed \$ \_\_\_\_\_

Other (i.e.; food product, promotional item etc. We will make arrangements with you for pick up.) \_\_\_\_\_

Sponsorship deadline Aug. 31, 2008.  
Please make checks payable to: "Dundee Road Race".

**Thank you for your support.**

Mail to: East Dundee Village Hall  
Attn: Erin – Dundee Road Race  
120 Barrington Ave.  
East Dundee, IL 60118

*This race benefits the Boys & Girls Club of Dundee Township!*



# *Dundee Road Race*

## *5K Run/Walk, 1 Miler & Kids' Dash*

2008

### Sponsorship Chart

**Gold**      \$500.00 +

1. Appreciation Plaque
2. Logo on pre-race advertising (when possible)
3. Large logo on race day signage
4. Link to your business on our race website
5. Official Commemorative Dundee Road Race t-shirt(s) with co. name/logo
6. Two complimentary race entries
7. Opportunity to place your business flyer in runners' goodie bags
8. Business name on sponsor list on race day

**Silver**      \$250.00

1. Framed Appreciation Certificate
2. Logo on race day signage
3. Official Commemorative Dundee Road Race t-shirt
4. One complimentary race entry
5. Opportunity to place your business flyer in runners' goodie bags
6. Business name on sponsor list on race day

**Bronze**      up to & inc. \$100.00, value, raffle prize or goodie bag item

1. Appreciation Certificate
2. Business name on race day signage
3. Business name on sponsor list on race day